**Statement of Purpose**

I truly believe that the success and growth of the organization are dependent on effective leadership and management. My career objectives are to develop strong leadership and management skills and become a manager in a reputed and progressive organization that operates in the global market. I believe that pursuing a business management course will help me to develop these relevant skills and aid me in accomplishing my career objectives.

My academic background consists of completion of my SSC from Gujarat Secondary & Higher Secondary Education Board, Gandhinagar, in 2019 with 88.90 percentile. Followed by this, I completed my HSC from Gujarat Secondary & Higher Secondary Education Board, Gandhinagar, in 2021 with a 58.55 percentile. I don't have any professional experience working in an organization as of now.

The major reason why I want to pursue my graduation abroad is that I can get better access to world-class resources while studying abroad. Studying abroad will also help me to develop some other relevant life skills which can be beneficial for me to learn in future. Also, I will get better career development opportunities as I can grab placement or employment in any of the reputed MNCs. Also, there will be new people and individuals coming from diverse backgrounds with which I will interact and improve my cultural intelligence.

I have selected the UK to pursue my higher education because it is one of the most developed and advanced countries, and its education system and universities are amongst the oldest educational institutes. I can get numerous opportunities to learn and grow my skill set while studying in the UK, as there are various brands that operate their business from the UK. Also, I believe that I can get direct internship and placement opportunities in any of the in the UK and get my desired job there.

The reason why I have selected Leicester global study Centre University is that it is highly renowned for offering business and management-related courses. The University Of Leicester School Of Business is known as an international institute for visionaries, creators, and agents of change. It is one of the prestigious universities recognized for offering highly student-centric academic experience and placement opportunities to students.

The first year of a BA in business and management is guaranteed for students who complete the BA, which is a route degree. I will be enrolled in the foundation year course in which I will gain fundamental and basic knowledge about the subjects that I am going to learn during this course. In the foundation year course, I will be able to get information and skills that are crucial for my full-time graduate business and management study. I will be able to gain a solid knowledge of business and management procedures used by organizations around the world with this training. I can learn the fundamentals of various management functions and how they interact with one another.

After completing this course, I'll have a set of useful skills that will help me further my education and reach my professional objectives. Additionally, I will be able to master my leadership, collaboration, decision-making, and time-management skills.

I intend to enrol at LGSC University in order to seek and realize my professional goal of turning into a product manager in the future.