# STATEMENT OF PURPOSE

# Career objectives

My career plan is to settle in my home country with a progressive job role in a reputable company in India. I am looking to get a job opportunity in a well-known MNC operating in India and get a leadership role in future as part of my career plan. Some of the major firms that I am excited to apply for employment are IBM, Google and Amazon etc. I believe that pursuing higher education in the management discipline and gaining comprehensive knowledge about the fundamental management principles and functions can help me land in a company where I can gain experience and expertise in a particular field. Therefore, I applied for the IMBA course at Buckinghamshire New University.

# Why the UK?

For pursuing my master's, the first preference in my mind was the UK as the country holds a fair reputation for providing quality education and numerous opportunities to prosper and grow the academic career of the students. The UK is renowned for being one of the most developed countries and offers a valuable and respectable degree certificate to individuals that are widely accepted and valued by recruiters and employers in different sectors. I also found that the education system and infrastructure of the UK are said to be one of the oldest as well as well-established, which is beneficial for me as I can get quality knowledge from highly experienced professionals in the UK. This country is also known for its advanced infrastructure and economic condition, which proves that it will be easy and favorable for me to survive and sustain in this country. Most importantly, the UK is a popular destination for tourists as well as international students to pursue their higher education. This will help me to provide several opportunities where I can interact and get to know people belonging to completely different cultural backgrounds and beliefs. I can learn more about their culture, their languages and their opinions which will provide me with awareness about a different culture and the ability to cope and collaborate with culturally diversified individuals in my professional career ahead.

# Why BNU?

Buckinghamshire New University has a strong international reputation for foreign students to be admitted to a prestigious university to build their careers. The university has a strong name in the UK for offering management and related disciplines professional PG degrees. The university is also known to produce highly capable and competent management graduates who take up leadership roles and contribute their maximum towards the growth and development of well-known brands. This course's BNU module covers a wide range of management topics, including ideas like organizational learning, leadership development, and ethical business practices, among others. The university is also renowned for its outstanding faculty and teachers, and administrators, all of whom are committed to giving students the finest possible education in corporate management theory and practice. The institute is very well equipped with contemporary technologies, and the campus is ideal for offering students from various backgrounds top-notch academic along with social experiences. The ranking of BNU in the list student satisfaction index is 2nd position. Also, the university has been listed in the Top 5 universities in the UK for providing excellent student support.

# Why an International MBA course?

International MBA is a highly advanced and in-demand professional course which is designed to deliver knowledge of management-related concepts and theoretical frameworks. The course is also favourable for students who are looking forward to building their careers ahead in international business and management functions. IMBA is a progressive PG-level course that offers extensive knowledge about contemporary practices and insights into the global market in the area of management and business operations. This course also provides an opportunity to gain practical insights into real-life business scenarios through its attractive modules and course structure. The student's also gain a chance to undergo an internship or training program during this course through which they can implement their learning into action for skill development and application of theoretical knowledge into practice. Due to the fact that I will be involved in a variety of time-limited tasks and projects during the course, the International MBA curriculum will also assist me in developing and enhancing critical and useful skills like time management. Additionally, because I will be required to work in partnership with other students, I will be able to acquire great teamwork abilities.

# Conclusion

I can conclude that the International MBA course can be proved to be of life-changing opportunity for me. I can enhance my existing knowledge in the field and new models and theories from a global perspective and increase my understanding of the global operation of businesses. This course will provide me with the opportunity to gain effective knowledge about how managers face several challenges in their daily life dealing with the international operations of the firm and utilize their expertise, knowledge and professional business skills to resolve them and deal with them.