**STATEMENT OF PURPOSE**

# Introduction

My academic journey includes completion of SSC from the Punjab school education Board in 2006 with 65% marks, followed by completion of HSC from the same board in 2008 with 60% marks. After my graduation, I completed my Bachelor of arts in 2011 from Punjab University with 60% marks. I then also completed a Master of Arts in 2014 with 55% marks. I started working as a Basic computer and tally faculty in Elite Education Centre in 2012, and I am working here presently. I have developed an interest in the field of business management, and therefore I am looking forward to pursuing International MBA from a reputed university.

# Career plans

I am looking forward to get a managerial position in any of reputed MNCs operating in my home country. I believe that gaining knowledge about the international operations of organizations and key practices that are applicable in the organization can be useful for me in order to achieve my career objectives, and pursuing IMBA from a reputed university will help me attain this. Also, as I will be studying and living all alone abroad, I will also be able to learn life skills and lessons which can be very beneficial for me for my future growth. I am looking forward to get a better training program or internship opportunity while studying abroad which can help me to put my learning into practice and even manage my expenses in the new country.

# Why the UK?

The major reason why I wish to pursue my master's degree in a foreign country is that I believe that I will be able to access even better and high-quality educational resources abroad. I also believe that pursuing a master's degree abroad can improve my employability prospect and help me get a progressive job in my home country with a better salary package in future. Studying abroad at a prestigious university also increases the possibility of attracting a higher salary package which can be advantageous for me. I am very fascinated by the high-quality education provided by the universities in the UK. It is said that the UK has one of the oldest and most well-established educational systems, and the universities in the country are capable of providing a high-quality academic as well as institutional experience to the students. The UK is recognized as one of the best countries to pursue higher education for students from various other countries because of its ability to provide high profession.

# Why this University?

Buckinghamshire New University is among the list of prestigious universities in the UK. BNU is well-known for offering academic excellence to students who are looking forward to building their careers in the country. The university is highly recognized for its brilliance in providing professional management and the equivalent degree to domestic as well as international students. The university also offers highly student-centric learning modules and other facilities, such as a student library, training programs and business events which can aid in the professional development of the students. The campus life at BNU is also very exciting, where the university delivers an attractive experience to the student by offering an environment to learn and grow together for students coming from different backgrounds.

# Why an International MBA course?

I have decided to enroll in an international MBA course because I believe that in the present times, gaining knowledge and understanding about managerial practices and business activities from a global perspective is highly important, and through this course, I will be able to gain essential knowledge in this field. IMBA is a course through which I can get an idea of how business and management activities are highly important and their role in achieving higher growth and success for the organization. I can learn about how to make effective utilization of available resources and manage complex operations in corporate culture. This course can also help me in my professional development, where I can develop some of the essential skills required by management professionals in the present times.

# Learning after this course?

After I complete this course, I will be equipped with the knowledge of how managers and business leaders are capable of managing an organization in complex situations. I will be able to develop an understanding of how different functions and business units of an organization are interlinked, and each has a significant role in the success of the organization.

# Conclusion

It can be concluded that the International MBA course is one of the best suited for me in terms of personal as well as professional development. Through this course, I will develop essential leadership and management skills such as problem-solving, emotional intelligence, analytical skills, effective communication skills and the ability to coordinate and collaborate with others.